

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bobbi Panter, LLC		12/10/2013	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	DAR LLC 2
Street Address:	2501 N. Elston Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60647
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3312406	GORGEOUS DRY
Registration Number:	3271412	NOT JUST SHAMPOO...IT'S SKIN CARE FOR YO
Registration Number:	3534008	SMELLY CAT
Registration Number:	3534007	SCRATCHY CAT
Registration Number:	3536723	SHAGGY CAT
Registration Number:	3450117	BABY BEBE
Registration Number:	3715649	CHARLIE DOG
Registration Number:	3188496	STINKY DOG
Registration Number:	3105661	SNARLY DOG
Registration Number:	3102816	BOBBI PANTER
Registration Number:	3044083	BAD HAIR DAY DOG
Registration Number:	3044082	ITCHY DOG
Registration Number:	3044081	GORGEOUS DOG

CH \$340.00 3312406

CORRESPONDENCE DATA

Fax Number: 3129774405

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 977 4400

Email: ipdocket@uhl.com, jjagoda@uhl.com

Correspondent Name: James J. Jagoda

Address Line 1: 70 West Madison Street

Address Line 2: Suite 3500, Attn: IP TM Docket

Address Line 4: Chicago, ILLINOIS 60602-4224

ATTORNEY DOCKET NUMBER:	1005405-9001
NAME OF SUBMITTER:	James J. Jagoda
Signature:	/James J. Jagoda/
Date:	12/18/2013
Total Attachments: 2 source=1005405-9001 Assignment#page1.tif source=1005405-9001 Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of the below Trademarks (this "Assignment") is made as of the 10th day of December, 2013 by and between Bobbi Panter, LLC ("Assignor"), and DAR LLC 2 ("Assignee").

WHEREAS Assignor has adopted, used, owns and/or is using the following trademarks which are registered, or applications for which are pending in countries around the world (the "Marks"):

TRADEMARK	COUNTRY	REGISTRATION OR APPLICATION NUMBER
GORGEOUS DRY	USA	3312406
NOT JUST SHAMPOO...IT'S SKIN CARE FOR YOUR PET!	USA	3271412
SMELLY CAT	USA	3534008
SCRATCHY CAT	USA	3534007
SHAGGY CAT	USA	3536723
BABY BEBE	USA	3450117
CHARLIE DOG	USA	3715649
STINKY DOG	USA	3188496
SNARLY DOG	USA	3105661
BOBBI PANTER	USA	3102816
BAD HAIR DAY DOG	USA	3044083
ITCHY DOG	USA	3044082
GORGEOUS DOG	USA	3044081

WHEREAS, Assignee desires to acquire the Marks and the goodwill associated therewith; and

NOW THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does assign unto Assignee all worldwide right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.
2. This Agreement shall not be modified or amended except by an instrument in writing signed by or on behalf of the parties. This Agreement shall inure to the benefit of, and be binding upon, the parties and their respective successors and assigns.
3. Upon the request of Assignee, Assignor shall execute and deliver such instruments of assignment, transfer and other documents as Assignee or its counsel may request in order to perfect title to the Marks or otherwise to effectuate the purposes of this Agreement.

IN WITNESS WHEREOF, the parties have duly executed this Assignment of the Registered Trademarks as of the date first above written.

BOBBI PANTER, LLC,
an Illinois limited liability company

By: [Signature]
Print Name: Bobbi Panter
Title: Member

DAR, LLC 2,
an Illinois limited liability company

By: [Signature]
David Reich, Manager

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